# SECURE36

# **FACTS & FIGURES**

# "Secure 360 never fails. It continues to be a valuable conference for all the professions it represents."

Now in its 19th year, the Secure360 Conference remains the professional conference of choice for comprehensive security and risk management education, collaboration and new perspectives.

Secure 360 focuses on the following key focus areas: cybersecurity, governance, risk and compliance, physical security, business continuity management, and professional development. Learn more about the conference and its attendees below!

### **OVER THE LAST 5 YEARS...**



### **2023 ATTENDEE PROFILE:**

# Position Titles Student 5% Other 9% Executive 15% Analyst 16% Technical 22%

### 58% Previously Attended Secure 360

### Company Sector

25.1% | Computer/Technology

13.3% | Healthcare

12.8% | Accounting/Finance

9.4% | Other

9.1% | Retail

8.7% | Government

### **Top 5 Largest Corporate Groups**

MN IT State - 62

Target - 48

Allina - 24

**US Bank - 24** 

**Optum - 21** 









# **SECURE360 ATTENDEES**

## Main Reason for Attending

72% | Professional Development

64% | Networking

57% | Content

39% | Certification/Hours

### Feedback

"Secure360 is THE Minnesota Security event! Our team has participated for several years in a row and have found it to be incredibly valuable for connecting with security decision makers & practitioners." -Exabeam, 2023 Sponsor

"Secure360 was a great event to meet and network with like-minded cybersecurity individuals in Minnesota. The two day format allowed for meaningful conversations around challenges and exciting new technologies in the cybersecurity industry." -Halcyon, 2023 Sponsor

### **Get Social**

Find us on Facebook, Twitter, LinkedIn & Instagram! We use the hashtags #Sec360 and #Secure360 throughout the year and encourage you to as well.



facebook.com/secure360



@Secure360



<u>/groups/2573719/</u>



/secure360\_mn

### **Quick Contacts**

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